

Benjamin Hagedorn

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Executive Summary of B.H.'s skills and knowledge:

- Founder of three companies: global linxs GbR/GmbH, designMUSTER Ltd., and HDpublish GmbH (formerly & Co. KG)
- Ehrenamtlicher Geschäftsführer of the Deutsch-Japanische Gesellschaft in Bayern e.V. (CEO/Managing Director of German-Japanese society in Munich, Bavaria)
- Broad project management experience across IT, media development, and social media / PR projects
- Team leadership and coordination experience (projects with core teams of up to 50 people and support processes for 25,000+ users via help desk and feedback systems)
- Interim Head of Support at a global company (Autonomy Systems Ltd., 2005)
- Strong communication skills across personal interaction, phone, email, written correspondence, and remote communication
- Delivery of IT training courses for and at companies including IBM, Vodafone, Munich Re, and DaimlerChrysler
- Core technology expertise: CMS, CRM, newsletter, event management systems, search engines, web crawling, SLM and LLM integrations&apps, map technologies
- Internet technologies: Advanced knowledge of CSS, XML, XHTML, HTML; working knowledge of PHP, Perl, Java/JSP, Unix Shell, Shopify Liquid, Google Apps Script, and JavaScript
- Search engine technologies: Strong expertise in spidering, fetching, parsing, search engine configuration, and search engine development
- Technical translation and communication: Bridging communication between customers, project owners, developers, and project teams
- Presentation and public speaking skills
- Technical writing and publishing: Writing technical reviews and articles for magazines and weblogs since 1996; professional press accreditation since 2007
- Solution-oriented mindset with a strong focus on resolving and optimising complex issues
- Languages: German (fluent), English (very good), Croatian (good), French (intermediate)

Erfahrungen, Skills/Facts

- 1996 Foundation of first company „global linxs“ on FEB 6th 1996
- company goal: „international video game distributor“ with the focus on japanese and american videogame imports to Europe/Germany (PC Engine, N64, Super Famicom, Sega Saturn, NeoGeo and PSOne)
 - one of the first videogame online „shops“ in Germany
 - Business partnership with Jakob Riegger from 1st of March 1996
- 1997 After a worldwide videogame market slowdown and less import sales, change of focus in direction web development in March 1997
- Website programming and service provider for germans largest sports website www.sport.de (owner 1996-2001: adNET GmbH)
 - global linxs offers linux administration and content management system (CMS) developments in PERL
 - team grows to four people
 - first get-in-touch with Java applets and game development (i.e. small skiing-game on www.sport.de and a Space Invaders clone)
 - first small online video upload-tools for sport.de
- 1998 global linxs GbR revenue grows 150% year by year
- first release of self developed CMS „cutandweb“ (Perl programming language, later in PHP programming language)
 - hosting services for www.landesbank-kiel.de , www.sport.de and others on Red Hat Linux servers
 - web developments (mainly CMS systems and add-ons) in PHP and Java
- 1999 global linxs legal transition from GbR to GmbH (Ltd. Foundation with 50,000 DM, close to 25k EUR)
- 20+ customers
 - Flash programming
 - First german partnership with Autonomy Systems Ltd. (www.autonomy.com) / „Search & Knowledge Management (KM)“
 - Development team focuses on JSP, PHP, PERL & Shell scripts
- 2000 During Web 1.0 slowdown global linxs revenue grows further 60-80% p.Y.
- Partnership with Epicentric (www.epicentric.com) for their Java Enterprise Portal Development, which shortly after gets acquired by Vignette CMS
 - First Autonomy search integration project starts
=> global linxs' first large Enterprise customers
- 2001 As founder of global linxs we decide to cut off our small business web business, to focus fully on larger scaled search and KM integrations with enterprises upto 10,000+ employees
- First european partnership with Vivísimo (www.vivisimo.com)
 - Designing a large 2D/3D search engine with „game-experience“ components: ‘cube’-designed result pages, graphical result trees, and

other next-gen user search interface experiences

- “Most successful class A project of the year” at Infineon AG, Munich/ Germany: Business Intelligence Search Project (MARS=Market Research System – Version 1.0)

2002

global linxs expands: more customers, projects, partnerships

- First 'get in touch' with Google, the first larger Google (GSA) integration in Germany at MediaMarkt (www.mediaonline.de) followed in 2004
- Infineon MARS 2.0 system update with full Lotus Notes single sign-on integration
- Over six large 'Knowledge Management' (KM) system integrations
- Team of 15 people

2003

global linxs becomes one of the leading KM system integrators in Europe

- global linxs KM integration at Mercur Assistance/Munich RE callcenter wins „Computerwoche Anwender-Software des Jahres 2003“ award („user application of the year 2003“)
- EMEA technical support for the Micropatent Software/cloud solution
- Development of KISS Knowledge Interaction Solution Server – a KM solution for small and medium companies
- SAP Netweaver Certified Partner with two dedicated and unique modules (PatMan Micropatent module, Autonomy Netweaver module)

2004

global linxs wins „Autonomy Partner of the Year“ award

- global linxs callcenter software integration at Vodafone.com, used to support 40 Mill. Customers german-wide within six callcenters
- development of unique patent management solution for Henkel in Düsseldorf/Germany and other customers
- foundation of a new company called „DesignMuster Ltd.“ (founders: Benjamin Bedekovic, Jakob Riegger, Ricardo Viera) for patent research software development

2005

global linxs gets acquired by Autonomy Systems Ltd Cambridge in SEP

- DesignMuster Ltd. Software solution and Ricardo Vierra as Sales Person sold to the french company Questel, as global linxs acquisition absorbed to many forces/people
- After the acquisition i became first responsible for the worldwide support of several thousand Autonomy customers (Head of „Autonomy Support“), move to Cambridge UK for +6 months
- Moved soon back to the Autonomy services group where i was managed the largest and most important integrations/customers in EMEA, mainly in the UK/Nothern Europe (Ericsson, Nokia, some UK police forces, and others)
- Technically responsible for the Autonomy integration teams and projects worldwide

2006-2007 global linxs becomes 100% „Autonomy Services“

- Responsible for the two largest/public Autonomy integrations in

EMEA:

- KMPG project with a total volume of +1.5 Mill. EUR
- GSK / GlaxoSmithKline project (full Lotos Notes Mail integration of Autonomy with automatic alerting) with a total of +6 Mill. EUR
- Fulltime (+330 days) London/UK working place

2007 APR Foundation of HDpublish

- Dropout from global linxs/Autonomy Services on the 31st of March 2007 and starting the foundation process of HDpublish on the 2nd of April (new CI, legal, tax, a.s.o.)
- Meeting with Sony (SCEI & SCEJ) in Tokyo in May 2007 to discuss media content delivery on the PlayStation 3 Virtual Network ‚home‘

2007 JUN HDpublish becomes a GmbH & Co. KG with 100k EUR foundation capital

- Meeting in London with Sony (SCEE) and the head of the ‚home‘ virtual network, it was explicitly suggested to return in one year again, as Sony had technical issues with ‚home‘ and had to postpone the start from Q3/2007 to Q3 or Q4/2008
- Contacts made to Microsoft and the responsible persons for the Xbox-Live-Netzwerk (Xbox 360), but Microsoft also had technical issues, so that content delivery couldn't start before mid-2008
- Refocussing on other, new projects and discussions with game developers (Q Games in Kyoto, Japan and Ascaron, Germany)

2007 OCT HDpublish becomes publisher of the magazine ‚EVEN‘

- Content wise responsible for the section „tech & media“
- As publisher responsible for the layout and design, but also the production and printing materials, what gave me a good overview into this sector, prices and the publishing and journalist business in general
- Press / journalist registration

From

2008 APR HDpublish: ‚Back to the Roots‘ - Tech integrations & consulting

- My personal goal to gain profits with other, non-IT-related projects within one year did not succeed, that is why i decided to go „back to the roots“, within the IT sector.
- Cooperation with the design company ‚Büro Roman Lorenz‘ (CI&CD) / partner of ‚design alliance‘
- Successful (re-)start with customers like: GWG München, DOG, Jewish Munich Orchestra „Orchester Jakobsplatz“ and others
- Focus on the following details: IT project management, consultancy and realisation of Web-CMS-integrations, as well as the development of special technical solutions like i.e. ‚web-based Congress and Event Management Solutions‘, ‚PR management system‘, ‚Packet Tracking‘
- Programming languages mainly used: XML, CSS, Java/JSF, PHP, HTML
- Dedicated, highly customised WordPress CMS integrations
- Media Intelligence (HDIIntelligence) development for SocialMedia

tracing & analytics

- Enterprise CMS consultancy and integrations at/for GWG München, FWU gGmbH, Bayr. Kultusministerium (mebis.bayern.de / Bavarian Government), GdW/Wohnungswirtschaft Deutschland, a.o.
- Research of open source search products like Elastic Search, PHPspider and many more)
- Soerch - own search engine development (fetch/spider & database)

From 2009

- Newsletter solutions and integrations in CMS

From 2010

- App development iOS & Android (Wohnungswirtschaft Deutschland, OJM, design alliance and others)

From 2011

- Development of Event Management Solutions (EMS) based on WordPress (DOG-Kongress.de and others)

From 2012

- VR & AR tech „get in touch“ research, discussions with the CEO of Oculus at GDC 2012 and others
- Start of solartagebuch.de for photovoltaic documentation and presentations

From 2013

- WooCommerce integrations for local shops in Munich, Germany like i.e. sizzerbees.com

From 2014

- Large scale Newsletter integrations with AWS SES with up to 30.000 recipients per newsletter/monthly/customer, i.e. for in-fashion-munich.de

From 2015

- Became father of a daughter in SEP 2015

From 2016

- DropOut of the MEBIS school project, after different project approaches
- Start of wohnungswirtschaft.de platform and services for the GdW

From 2017

- Became 7th Shopify partner in .DE offering web-shop integrations for SMB customers
- Start of teslasensei.de - a news blog for EVs

From 2019

- Development and start of Oncosy.com our own Event Management Platform for for live events, hybrid and pure online event solutions -> Web-presence, Newsletter communication, Analytics, Video streaming, Registration, a.s.o.

From 2020

- Large scale live streaming integrations for customers using Vimeo, Twitter Periscope, YouTube Live and Instagram
- Managed all larger digital events for VdW Bayern during 2020

From 2021

- Zoom Events partner for B2B and B2C online events
- Social media marketing campaigns and online event management like

Nihon-Cha, the Japan Tea Export Council in MAR & NOV 2021

- Publishing of NipponMag.de as web and paper magazine since March 2021

From 2022

- HDpublish restructuring into less custom CMS development and faster integration solutions with Shopify for all customers

From 2023

- Congress management websites and newsletters for +5 new customers
- +200 websites published since 2007 with HDpublish GmbH, +300 since 1996 developed and/or project lead
- Translations and programming with ChatGPT

From 2024

- Contract to become Head of PR for Stumbaum GmbH for two years, as an external service; includes all digital publishing, social media campaigns on Instagram, FB and LinkedIn, offline advertisings in newspapers and billboards on sport events, event management for B2C events like „Tag des Handwerks“ and „Woche der Wärmepumpe 2024“
- Vol. 15 release / publishing of NipponMag free paper magazine
- Event Management tech rollout and partly project lead and release for 500-15.000 people events in Germany (Stumbaum 75y event, DOG Kongress, ECSVD, AAD Kongress)
- Advanced negotiation skills with lasers, insurance banks a.s.o.
- o3 API usage, Gemini, Mistral

From 2025

- CEO/Managing Director of DJG in Bayern e.V. / German Japanese Society in Bavaria (NPO); member management + member magazine, co-management of one of the largest J-Event in Germany with +50k visitors on a single day „Japanfest“, organisation management, a.s.o.
- Vol. 16-19 release / publishing of NipponMag free paper magazine
- Live and online event management for companies and organisations like company events, medical conferences and others
- Maps solutions developed and build by us: HDmaps.eu

From 2026

- CEO/Managing Director of DJG in Bayern e.V. / German Japanese Society in Bavaria (NPO); general team and internal it restructuring successfully initiated and finished (engagement ended JUL 31st 2026)
- Vol. 20-22 release / publishing of NipponMag free paper magazine
- Ongoing projects in web and web app development
- RentSpace App developed and build: RentSpaceApp.com

General Tech / System knowledge

- Commercial intranet and internet software platforms skills: Epicentric, SixCMS, CoreMedia, Vignette, SAP Netweaver, Autonomy, GSA, Lotus Notes Server Solutions, a.o.
- Open Source CMS/Social Network knowledge/usage: WordPress, Joomla, Typo3, Plone, Flickr (API), MySpace (API), Meta / Instagram / Facebook (API), Twitter/X (API), a.o.
- Digital Marketing skills in Web, Blog, Newsletter, Social Media, SEO
- Offline Marketing skills: Events, trade shows, paper magazine advertising, billboards/posters, trainings, press releases, cross media a.s.o.
- Artificial Intelligence usage for summarisations, programming (Google Apps Script, Shopify Liquid, PHP, Javascript), translations (mainly Japanese<->German), text-optimizations; Usage mainly: ChatGPT (API o4+o4mini), Mistral and Gemini (+ notebookLM)

Sonstiges, Ausbildung / others, schooling

- 1976 Born as Benjamin Bedekovic in Fürstenfeldbruck, Bavaria, Germany
Father, Vladimir Bedekovic, Croatian
Mother, Margit Demeter, German
- 1982-1986 Elementary School (class 1) in Munich/Germany
- 1982-1986 Elementary School (class 2-4) in „Grundschule Eurasburg“/Germany
- 1986 1st computer experiences with C64&Amstrad CPC, Amiga OS, Win 3.1-10
(less sind 2007), MAC OS X (since 2007)
- 1986-1995 Public grammar and high school „Käthe-Kollwitz Gymnasium“
(<http://www.kkg.musin.de/>)
language oriented arm: french 9 years, latin 7y, english 5y
(class 5-11)
- 1995-1996 Robert-Steiner-Schule Daglfing (class 12/13)
- 1995-today HTML 2-5 programming skills
- 1996-today Photoshop 3-CC2025, Lightroom and some Illustrator/InDesign skills
- 1997-today Working low level on Command Line when needed (Linux/Unix/MacOSX
HP-UX,Sun Solaris,Windows)
- 1998-today SEO, Search Engine Optimisation skills
- 1999-2006 Autonomy Certified Software Engineer, DRE2-3, IDOL4, IDOL5
- 1999-today CSS 1, CSS 2, CSS 3 programming skills
- 1999-2006 IT Trainer for Autonomy Software (IBM, Vodafone, and many trainings given)
- 2000 Certified Epicentric Platform Certified Engineer
- 2001 XML programming/configuration skills, XHTML
- 2002 FAST (Search Engine) Certified Engineer
- 2003 Google GSA (Search Appliance) Configuration skills
- 2005 Technical Support training
- 2007 Game Developer Conference 2007 attendee (San Francisco): Social Gaming,
Serious Gaming, Download/iPhone/Application Game Development
a few Japanese private lessons (Hiragana)
- 2008 Photoshop Convention 2008 attendee and trainings
Google Developers Conference (GDC) attendee
Apple iPhone Developer Conference attendee
WordPress integration and usage skills, incl. PlugIn's Dev
and deep CSS know how
- 2009 GDC'09 attendee,
Internet World Munich 2009
- 2010 GDC'10 attendee,
Internet World Munich 2010
Kinect on Mac OS X research/studies/tests
- 2011 GDC'11 Europe attendee
WordPress Deutschland (english-> german translations for business use)
- 2012 GDC'12 Europe attendee,
TGS 2012 & AMS 2012 attendee
Internet World Munich 2012
- 2013 GDC'13 attendee,
TGS2013 attendee,
Akademie für Lehrerfortbildung (Trainings for teachers)
Futher Lucene, Nutch and SolR researches and exchanges

- 2014 Bootstrap Framework development skills
GDC'14 attendee
SolarWorld 2014 attendee,
eCarTec 2014 attendee,
Akademie für Lehrerfortbildung (Trainings for teachers)
Elastic Search research
Search Engine Development („Soerch“) for mebis and others
App Dev with Cordova (iOS and Android released in DEC 2014)
Virtual Reality (VR) tech test with Google CardBoard and Nexus 4
- 2015 SOERCH search engine development v2,
SolarWorld 2015 attendee,
eCarTec 2015 attendee,
Tech for education companies meetup
- 2016 Ionic Framework and advanced Apache Cordova development skills
mjml newsletter framework development skills
- 2017 Shopify partner (Storefront API, Liquid template language),
SolarWorld 2017 attendee
- 2019 Elementor Page Builder Integrator and Developer
SolarWorld 2019 attendee
- 2021 Zoom partnership („Zoom Events“ Tech integrations&Platform Management)
IAA 2021 attendee
SolarWorld 2021 attendee
- 2021 Solar hardware installation on roof with technicians
(re)building / construction project skills (Denkmalschutz, a.o.)
- 2023 TGS 2023 live coverage
SolarWorld 2023 attendee
1st ChatGPT skills (programming and translations)
- 2024 Shopify Academy attendee
SolarWorld 2024 attendee
TGS 2024 live coverage
ChatGPT and API skills, Gemini and Mistral usage skills
- 2025 „Japanfest“ Organisation Skills (with +50k visitors)
Shopify Academy attendee
Intersolar Europe 2025 attendee
ChatGPT and API skills, Gemini and Mistral usage skills
advanced construction project management skills (Bauprojekt-Management)
- 2026 ITB 2026 attendee
Intersolar Europe 2026 attendee
- since 1986 General computer hard-/software skills with C64, Amiga (OS), PC x86-
Pentium VI/Core DUO/Quad, Power PC, HP-UX, IBM AIX, Windows 95/98/
NT/2000/XP/Vista, Mac OS.X.4-15, Red Hat Linux 4-8, Suse Linux 4-10 (and
SLOX 1-2), TRU64, M1-M4 processors, MS Office 5-11, MS Server, IIS,
Apache, Nginx, Lucene, Open Office & LibreOffice, iWork (Pages, Keynote,
Numbers), Google Workspace tools, Photoshop 3 – PS CC 2026, Illustrator,
InDesign, QuarkXpress, „Terminal“, Mac OS X Automator and other tools/
OS, Gemini, OpenAI/ChatGPT, Anthropic/Claude and many more.